Digital Agenda

Contribution of the regulatory authority RTR to Digital Agenda
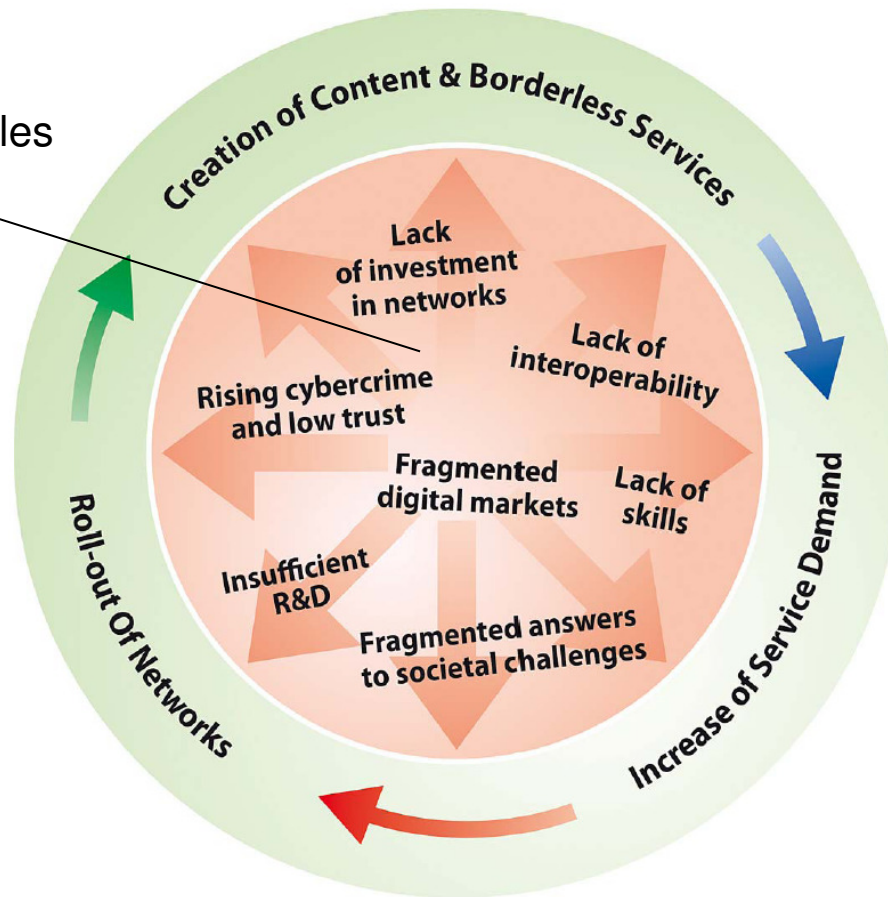
Georg Serentschy

CEO Telecommunications and Postal Services

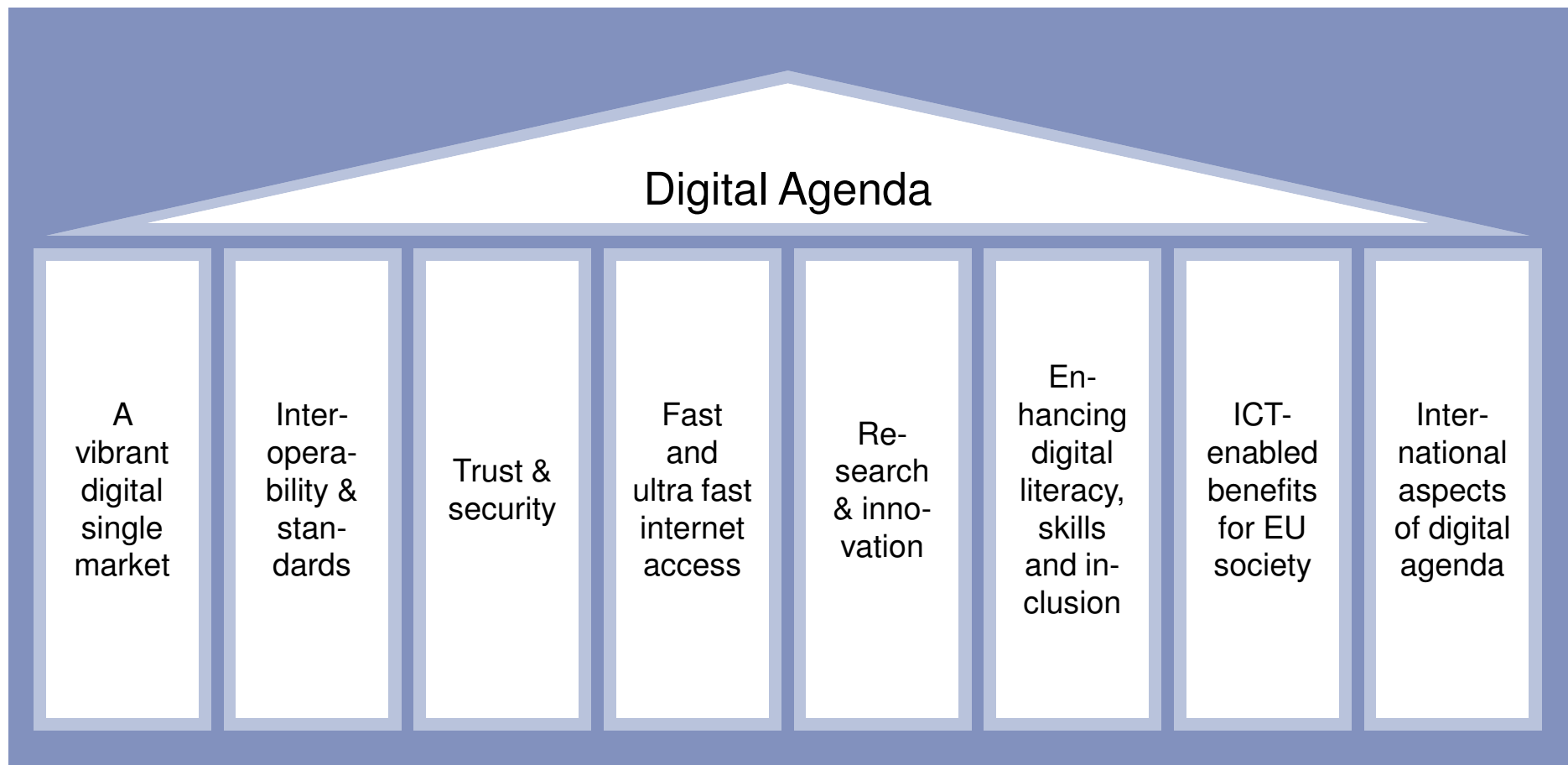# Virtuous cycle of the digital economy

7 significant obstacles

Source: EU Commission: A Digital Agenda for Europe,
COM(2010) 245 final/2

Action Areas of Digital Agenda

Digital Agenda

| A vibrant digital single market | Inter-opera-bility & stan-dards | Trust & security | Fast and ultra fast internet access | Re-search & inno-vation | En-hancing digital literacy, skills and in-clusion | ICT-enabled benefits for EU society | Inter-national aspects of digital agenda |

A vibrant digital single market

Making online and cross border transaction straightforward

Electronic Signature: Crossborder functionality

Implementation of New Telecoms Framework

E-Invoicing Projekt (Ministry of Finance and Chamber of Commerce)

Building digital confidence

Dispute Resolution System

Project: Empowerment of end-users

Interoperability and standards

Enhancing interoperability through coordination
Competence Center Internet Society (KIG)
Cooperation with industry to reduce lock-in (Industrial Working Group)

Trust & security

Trust & security
Cooperation with saferinternet.at
Digital signature, mobile signature
Cooperation with CERT

Fast and ultra fast internet access

Guarantee universal broadband coverage with increasing speeds

Project: Financing and cooperation for NGA roll-out

ELER Fund, at:net Programme

Digital Dividend (790 – 862 MHz granted for mobile broad-band)

Foster deployment of NGA networks

Regulatory decision M3/10, based on EU NGA Recommendation

Reference Offers of Incumbent for Bitstream and Virtual Unbundling, based on M3/09

Research & innovation

Industry-led initiatives for open innovation

Competence Center Internet Society (KIG)

Enhancing digital literacy, skills and inclusion

Digital literacy and skills
Competence Center Internet Society (KIG)
Project: Empowerment of End-Users

ICT-enabled benefits for EU society

ICT for energy efficiency („green ICT")

Smart energy – partnership Industry with Ministry

KIG: Green ICT

e-Government

Many e-Government services – success story

RTR: „Amtssignatur" (Electronic Signature for public authorities)

International aspects of Digital Agenda

International
Body of European Regulators for Electronic Communications (BEREC)
Eastern Partnership (EaP)

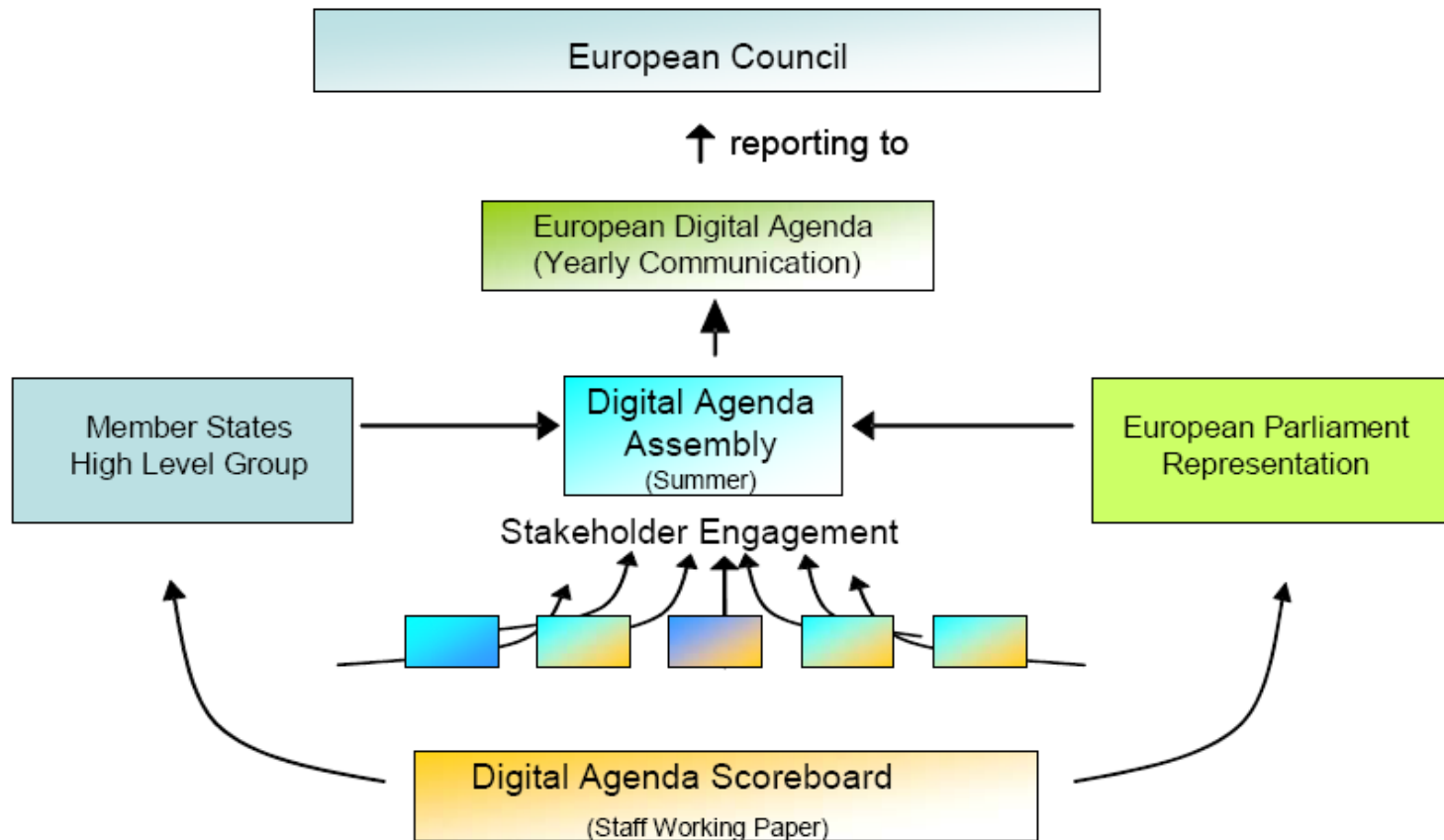# Ambitious „Key Performance Broadband Targets" of Digital Agenda

Basic broadband for all by **2013**:

basic broadband coverage for **100%** of EU citizens.

(Baseline: Total DSL coverage (as % of the total EU population) was at 93% in December 2008.)

Fast broadband by **2020**:

broadband coverage at 30 Mbps or more for **100%** of EU citizens.

(Baseline: 23% of broadband subscriptions were with at least 10 Mbps in January 2010.)

Ultra-fast broadband by **2020**:

50% of European households should have subscriptions above **100Mbps.**
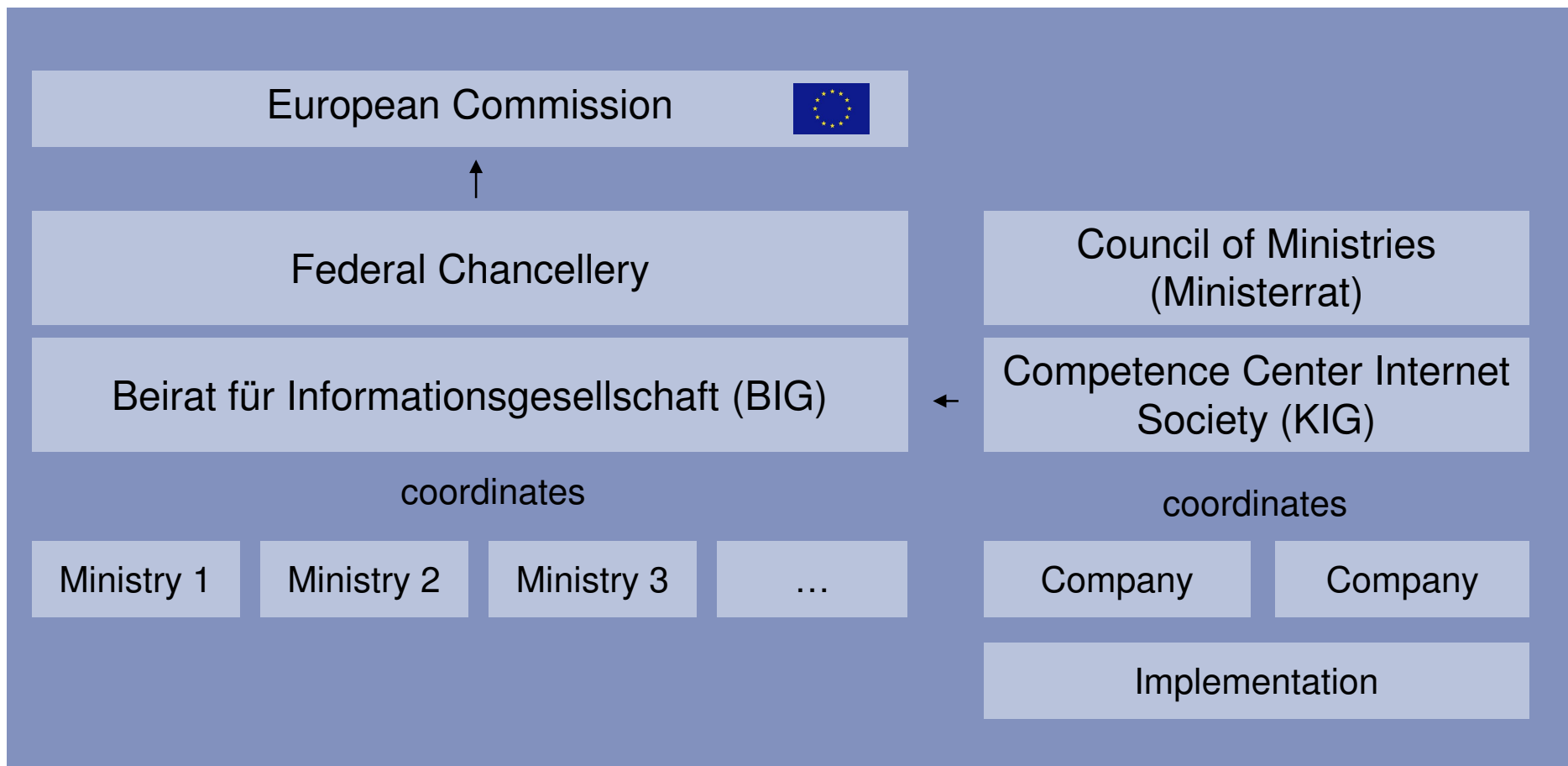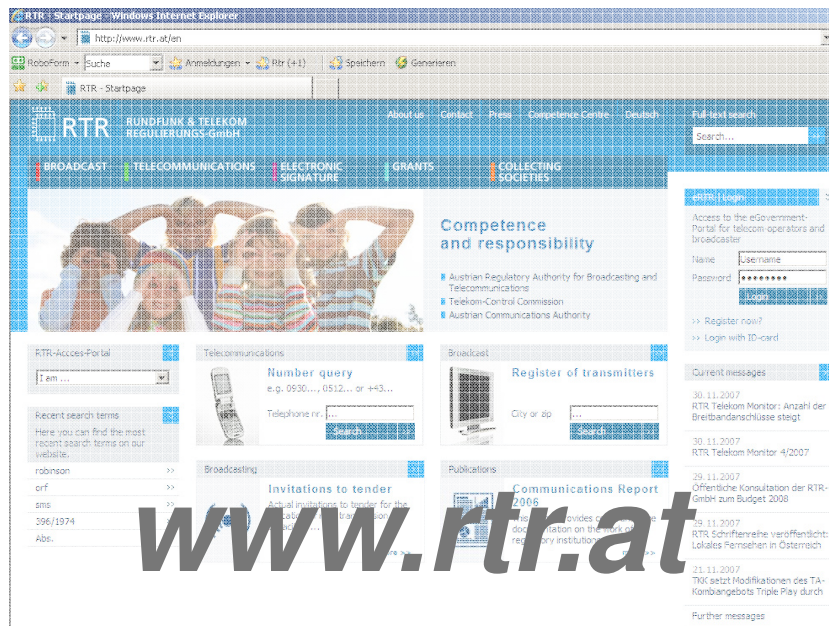
(No Baseline)

The European Digital Agenda Governance Cycle

Organisation in Austria for Digital Agenda

European Commission	

Federal Chancellery	Council of Ministries (Ministerrat)
Beirat für Informationsgesellschaft (BIG)	Competence Center Internet Society (KIG)

coordinates   coordinates

Ministry 1	Ministry 2	Ministry 3	…	Company	Company

Implementation

Additional information and questions:

www.rtr.at

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